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St. Farnan's Post Primary School, Prosperous, Co. Kildare

Transition Year Musical – *Disco Inferno* – 1st, 2nd & 3rd May 2024



Promote your business through advertising at our Transition Year Musical

Dear

St. Farnan's Post Primary School's Musical Theatre Transition Year classes will perform our first School Musical in many years, *Disco Inferno*, at start of May 2024 for 3 nights only.

As a local business who shares our vision for partnership, community and excellence, we would be delighted to promote your company and engage with us through our social media platforms, press releases, Musical programme advertising and local media and newspapers etc.

Creating an amazing, life-long learning experience for our students by way of a big production of a musical, is unfortunately beyond our capacity from school finances only, so we are seeking sponsorship and were hoping that your company could contribute in some way.

We are anticipating an audience capacity of 400 people, for each performance over the course of 3 evenings and our sponsors will receive complimentary tickets with best allocated seating.

Packages:

Platinum Sponsorship: €1000. We are seeking three businesses/companies in total as the **Title Sponsor** for each evening's performance of the show. Business logo on all promotional material including school website; bespoke advert in our musical programme & 6 complimentary tickets.

Gold Sponsorship: €500. Full page bespoke advert in our musical programme & 4 complimentary tickets.

Silver Sponsorship: €250. Half page bespoke advert in our musical programme & 2 complimentary tickets.

Bronze Sponsorship: €100. Your business/company name advertised in our musical programme.

We will also be running a raffle and will be seeking prizes for the three evening performances also.

Please contact our Promotion and Fundraising Team if you are interested, at this email address principal@stfarnans.ie, or phone 0458681582.

Thanking you in advance,

Kind regards,

Andrew Purcell *Principal*